GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR
LOK SABHA

UNSTARRED QUESTION NO:4945
ANSWERED ON:20.12.2000
EXPORT OF COIR PRODUCTS
CHANDRAKANT BHAURAO KHAIRE

Will the Minister of SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTR be pleased to state:

(a) whether Government propose to make efforts to step up exports of Coir products to various countries; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SMALL SCALE INDUSTRIES AND AGF RURAL INDUSTRIES (SMT. VASUNDHARA RAJE)

(a) & (b): Yes, Sir. Some of the important steps undertaken by the Coir Board to step up exports of Coir Products to various countries, are:

1. Participation in International fairs along with the exporters;

2. Participation in the Conferences convened by International Agencies like FAO, International Erosion Control Association etc. to promote the cause of Indian Coir and Coir Products;

3. Participation in the catalogue shows abroad organised by the ITPO;

4. Participation in the product promotion programmes abroad being organised by the ITPO;

5. Production of brochures and catalogues of coir products and making them available to the trade; 6. Quality improvement programmes; and

7 Design development programmes.